

[Electric Road 2014](#) [1]

ELECTRIC-ROAD 2014 »

[2]

16 September 2014 - 9:30am

Electric Road 2014

Max Grünig, economist and Senior Fellow at the Ecologic Institute in Berlin, will speak at the October Electric Road 2014 event in Paris which will be dedicated to the streets and roads of tomorrow.

An expert on acceptance and consumer preference, he studied the socio-economic and environmental effects of electrical mobility. He answers questions about his research and the project "Post-Carbon Cities of Tomorrow," in his interview, available [here](#) [3].

Discover the [full list of speakers](#) [4] and the [full program](#) [5] of the second edition of ELECTRIC ROAD, the event of the road of tomorrow.

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<http://www.electric-road.com/> [6]

Attachments:



[Electric Road 2014.pdf](#) [7]

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Links

[1] <https://pocacito.eu/blog/2014-09-16/electric-road-2014>

[2] <https://pocacito.eu/sites/default/files/Electric%20Road%20Conference%20Paris%202015.png>

[3] <http://www.electric-road.com/news/92-interview-avec-max-grunig-ecologic-institute-berlin>

[4] <http://www.electric-road.com/14-evenements/61-intervenants2>

[5] <http://www.electric-road.com/14-evenements/65-programme>

[6] <http://www.electric-road.com/>

[7] <https://pocacito.eu/sites/default/files/Electric%20Road%202014.pdf>