

[Mobility & Transport: Call for evidence on the benefits of sustainable urban mobility measures](#) **[1]**

27 May 2014 - 10:15am
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One way to facilitate greater buy-in to sustainable transport initiatives and measures is to demonstrate the benefits and return on investment.

After all when major schemes are put forward the over-riding emphasis for doing it is because of the economic benefits.

Over the last decade many sustainable project evaluation reports, research studies, and demonstration have reported impressive results. The difficulty is bringing these together and sifting out those that are credible from those (...)

Source:

<http://www.energy-cities.eu/Mobility-Transport-Call-for> [2]

Source URL: <https://pocacito.eu/blog/2014-05-27/mobility-transport-call-evidence-benefits-sustainable-urban-mobility-measures>

Links

[1] <https://pocacito.eu/blog/2014-05-27/mobility-transport-call-evidence-benefits-sustainable-urban-mobility-measures>

[2] <http://www.energy-cities.eu/Mobility-Transport-Call-for>